



The UK Annuities Market: Structure, Trends & Innovation

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UK Annuities: Legal framework

- Individual contributions and savings growth tax free
- Tax-free lump sum up to 25%
- Trivial commutation £16,500 cash (25% tax-free)
- Remainder must be used to generate income, between age of 50 (rising to 55) and 75
- Producing an income from savings
 - Income withdrawal: specialist products
 - Annuities
- Annual income from annuity should not fall





Annuities in UK: Regulation

- No product regulation (within tax rules)
- No price regulation
- Prudential regulation of insurance companies
- Financial Services Compensation Scheme
- Financial Services Authority conduct of business rules
 - Treating Customers Fairly
 - Sales must include explanation of risk and product detail





Rationale for the UK system

- Generous tax treatment of pension saving
 - £18.9 billion on 2007-08
 - Individual pension may have 60% or more funded by taxpayer
- Protect taxpayers' interest

See The Annuities Market, HM Treasury, 2006





Some consumer issues

- Early death
- Lack of flexibility
- Individual discount rates
- Lack of financial knowledge
- Adverse selection
- Value for money





Value for money

- Intangible benefits insurance
- Annuity rates interest rates, longevity
- Money's worth ratio (MWR): 0.85-1.05
- 0.94 (1994) to 0.88 (2007) 65 year old male
- 0.92 to 0.86 65 year old female
- Drop due to more realistic longevity assumptions

Cannon & Tonks (2006), Survey of Annuity Pricing, DWP Research Paper 318





The decumulation market in the UK

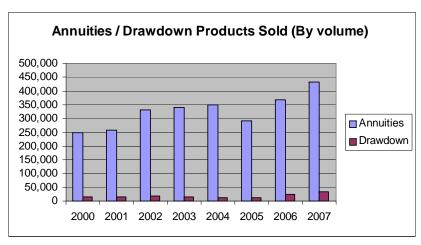
- Insurance companies provide annuities and income withdrawal products
- 40 firms offer annuities, top 5 have 61% of market
- 66 firms offer income drawdown, top 5 have 66% of market
- Vast majority annuity purchase is generated from tax-advantaged savings - £7,478m as against £56m 'voluntary' annuities (2004, ABI)
- Most (over 90%) buy level annuity





Annuities versus income withdrawal

Majority of pensions converted to income through annuities



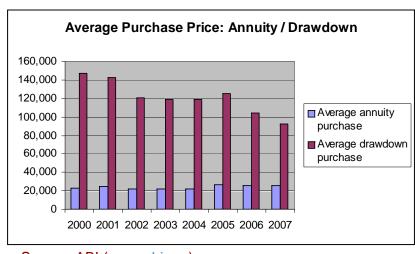
•In 2007: 78% annuities (433,000), 22% income withdrawal (33,000)





Annuities versus income withdrawal

Price of income withdrawal much higher than annuities



- •Income withdrawal prices are falling, and annuity prices increasing
- •Increased competition and demand for drawdown products, and reduction in minimum amount





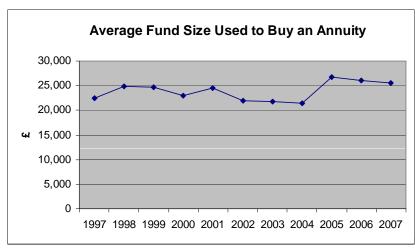
Many types of annuity products

- Single Life
- Joint Life
- Guaranteed Term Annuity
- Value Protected Annuity
- •Flat Rate (or Level) Annuity
- Escalating Annuity
- Investment-Linked Annuity
 - •With-Profits Annuity
 - Unit-Linked Annuity
- Impaired Life Annuity
- Enhanced Annuities





Annuities: average fund size

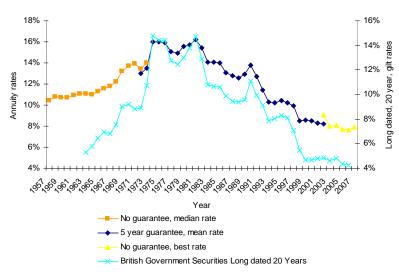


• Higher trivial commutation limits introduced 2006





Annuity prices versus gilt yields



- •Higher rates to early 1970s due to lower longevity rates
- •Post 2000, different measurement and increased demand for long dated gilts

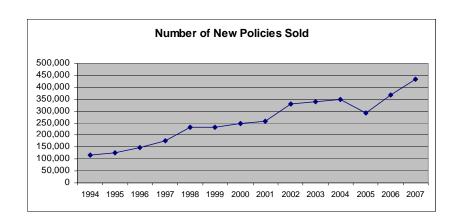
Note: Because the type of annuity measured has changed over the years, there are discontinuities in the graph.



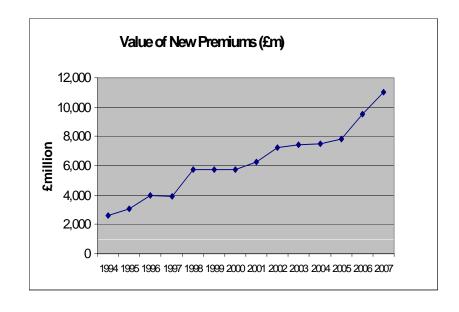


The UK annuities market is expanding

•Dip in 2005 anticipated widespread pension changes in 2006





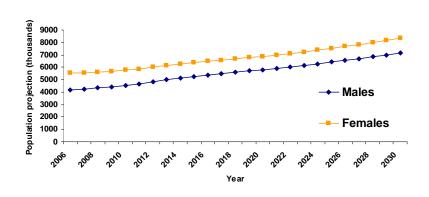


•2007 sales exceeded £11 billion





Drivers for a growing annuities market



Source: Office for National Statistics. Figures are 2006-based principal projected populations at mid-years of males and females aged 65 or over at their last birthday

- Shift from DB to DC pensions
- More people over retirement age
- Personal Accounts





Personal Accounts

- Pensions Commission Report: A New Pension Settlement for the Twenty-First Century
- DC scheme for low (£5,035) to moderate (£33,540) earners
- 4:3:1 individual: employer: tax relief
- Compulsory employer contribution
- Auto-enrolment
- Additional 6-9m pension savers
- Funds under management £100-200bn





Sustainability

- Backing assets
 - Long-term, secure, yield, index-linked
- Longevity risk
 - Reinsurance expensive
 - Emerging capital market solutions





Innovation

- Specialised annuities
- Shared risk
- 'Mid-market' products
- Personal Accounts





Increasing efficiency – Open Market Option

- Choice of annuity provider
- Monthly income can vary from £460 to £566
- Only 40% exercise open market option





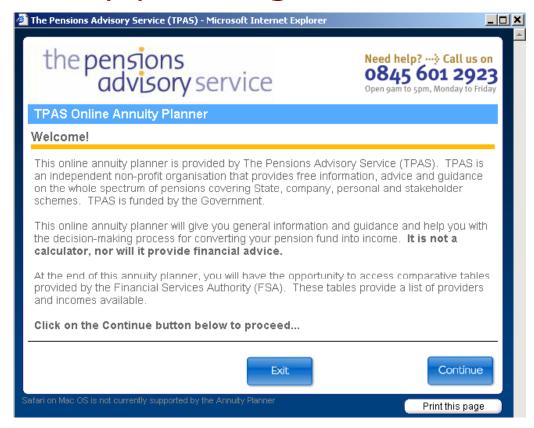
Encouraging greater use of open market option The Pensions Advisory Service online tool

- Financial Services Authority
 - Reforming process
 - Deadline for firms to meet transfer guidelines
 - Reviewing 'wake-up' material
 - Educating and informing consumers
- **Association of British Insurers**
 - Promoting good practice, 'Improving Customers' Retirement Experiences'





On line annuity planning

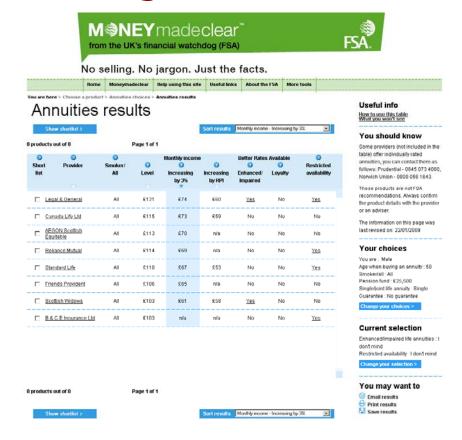








Help with choosing annuities









Financial capability

- Advice 'gap'
- Money Guidance pathfinder
 - Northern England
 - Web, telephone, face to face

Further information: Helping you make the most of your money: a joint action plan for financial capability. HMTreasury/FSA. July 2008.



Further information

More information:

www.hm-treasury.gov.uk

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THANK YOU!

